

UCRN Fall Conference 2011 KDVS - November 19th, 2011

9:00am-10:00am	Breakfast & Tours of KDVS <i>14 Lower Freeborn</i>		
10:00am-11:20am	California College News Network <i>80 Social Sciences</i> California needs an alternative news source, and we can provide it.	Building a Record Label <i>212 Veihmeyer</i> We put out records and so can you! What different ways can we support the local music scene.	Acquiring Station Licenses <i>90 Social Sciences</i> Ever wanted to know how entities license radio stations? This is an intensive on how stations are licensed, the background on NCE and LPFM licensing, and the opportunity to apply for a low power radio license in 2012.
11:30am-12:30pm	Building a DIY community <i>212 Veihmeyer</i> A look at the various ways that our stations can promote a live music community both for local performers and touring acts in a variety of venue situations	Protecting Our Frequencies <i>90 Social Sciences</i> What indispensable services do we provide? How many students use our stations? What do they do after graduating?	
12:30pm-2:00pm	Lunch		
2:10pm-3:30pm	Steering Committee <i>80 Social Sciences</i> Checking in and reaching out.	Multimedia <i>90 Social Sciences</i> Fleshing out your program guide, using social media, and getting video--streaming and otherwise.	Fostering Community <i>212 Veihmeyer</i> Getting involved in the community and building relationships with organizations and businesses.
3:40pm-5:00pm	Compelling Announcements <i>80 Social Sciences</i> How do you make your underwriting enticing and legal? How do you spice up PSAs?	Developing On Air Personalities <i>90 Social Sciences</i> Not everyone loves gimmicks but what works and what doesn't?	Broadcast Equipment Issues, Live Music <i>KDVS</i> Choosing, maintaining, and modifying broadcast equipment, from the microphone to the transmitter. Reliability of older vs. newer equipment. How to get a great sound on a small budget.
	Occupy the Airwaves <i>UC Davis Quad</i> What is your station doing in response to the growing "occupy movement in the country and on your campus?		
5:10pm-7:00pm	Wind Down & Bowling?		

Entertainment

All shows are all ages and free unless otherwise noted.

Friday – November 18th

Calvin Johnson, Katie and the Lichen, MOM

Bows and Arrows – 8pm \$5

1815 19th St.

Sacramento, CA

KDVS Dance Party

Robot Rocket Residence - 11pm

633 M St.

Davis, CA

Saturday – November 19th

KDVS Presents: Kevin Greenspon, Former Selves, + more TBA

Chillanova - 8pm

802 Villanova

Davis, CA

"Blissfully composed guitar/tape/noise collage-ers."

QUICK DAVIS GUIDE

If you get downtown you'll find that it's a straight ahead grid; everything is really easy to find and get to by walking, biking or driving.

For a more complete information consult daviswiki.org.

Record Stores

Armadillo Records: 205 F Street across from Starbucks, used and new vinyl, cds, cassettes.

Dimple Records: 212 F Street across from Armadillo Records.

Bizarro World: 223 E St., a comic book store that also sells used vinyl.

Cafes

Delta of Venus: 122 B St., beer, coffee, and mediterranean food.

Mishkas: 610 2nd Street between E & F Streets

Food

Raja's Indian Cuisine: 207 3rd street

Sunrise Restaurant: 229 G Street, killer veg and non-veg Vietnamese sandwiches for \$2.50

Taqueria Guadalajara: 640 W Covell Blvd, in Anderson Plaza

Taqueria Davis: 5th & L Street

Woodstocks Pizza: 219 G Street

Ding How: 640 West Covell Blvd, awesome Chinese food with a whole separate menu for vegetarian/fake meat dishes.

Thrift Stores

SPCA: 920 3rd Street, rad store for old electronics, clothes, vhs, tapes, and books.

R&R Thrift: 1640 E 8th St, funds mental health agencies.

The only good bars

Sophia's: 129 E Street, chill smoking patio.

Davis Beer Shoppe: 211 G Street, a ton of microbrews and obscure imports.

